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SOPA
2014 AWARDS
FOR EDITORIAL EXCELLENCE



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About the SOPA Awards for Editorial Excellence

The SOPA Awards for Editorial Excellence were established in 1999 as a tribute to editorial excellence in both traditional and new media, and were designed to encourage editorial vitality throughout the region. The awards cover a broad range of categories reflecting Asia's diverse geo-political environment and vibrant editorial scene.

Central to the SOPA Awards' ongoing success is the high caliber of international judges who preside over the award entries. The SOPA Awards have consistently secured judges from many of the region's leading newspapers as well as consumer and trade magazines and academics from prestigious universities – a reflection of the stature of the awards. Judges ensure that entries are analyzed and selected according to a demanding set of criteria.

The SOPA Awards are coordinated by a committee of publishing professionals from the business and editorial sectors. These dedicated individuals volunteer their time throughout the year to ensure the awards' rules, judges, entries; event, sponsorships and promotions all come together smoothly.

The SOPA Awards set a valuable benchmark for the industry, and have become news items in their own right, generating media coverage and attention not only across the Asia-Pacific region, but also on the global arena.

Corporate Support

Sponsorship is key to ensuring the Award's growth, and over the past years, SOPA has been fortunate in receiving strong, continuous support from its partners. As the Awards have grown, so too has the interest from corporations, and this year, we look again to the generosity of sponsors to help us deliver the best Awards we can.

The SOPA 2014 Awards for Editorial Excellence is supported by Invest Hong Kong (Gold Sponsor), Hong Kong High Technology Limited (Silver Sponsor) and K11 as the Supporting Sponsor. Golin Harris is the public relations partner and The Langham Hong Kong is the hotel partner.

Award Categories (Listed in order of presentation)

1. Excellence in Reporting on Women's Issues (女性议题新闻奖)
2. Excellence in Digital News (卓越网络新闻奖)
3. Excellence in Human Rights Reporting (卓越人权报导奖)
4. Excellence in Feature Writing (卓越专题特写奖)
5. Excellence in Magazine Design (卓越杂志设计奖)
6. Excellence in Lifestyle Coverage (卓越生活时尚报导奖)
7. Excellence in Explanatory Reporting (卓越解释性新闻奖)
8. Excellence in News Photography (卓越新闻摄影奖)
9. Excellence in Business Reporting (卓越经济报导奖)
10. Excellence in Information Graphics (卓越资料图像奖)
11. Excellence in Reporting Breaking News (卓越突发性新闻奖)
12. Excellence in Opinion Writing (卓越评论奖)
13. Excellence in Editorial Cartooning (卓越漫画奖)
14. Excellence in Reporting on the Environment (卓越环境报导奖)
15. Excellence in Feature Photography (卓越特写摄影奖)
16. The Scoop Award (独家新闻奖)
17. Excellence in Investigative Reporting (卓越调查报导新闻奖)
18. Journalist of the Year (年度记者奖)



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Chairman's Message

The Society of Publishers in Asia is proud to present our 16th Annual Awards for Editorial Excellence. The awards celebrate the power of the written and printed word. Despite the technological revolution and displacement of traditional publishing by online formats, the role of journalism to inform and educate remains essentially the same. It is fitting then that publishers, journalists and those who support editorial excellence are getting together tonight to celebrate remarkable achievements and examples of editorial vitality.

A strong number of entries have been received this year from across Asia. There has been an increase in the number of English language entries which is very encouraging. Entries – whether in English or Asian languages - reflect the vibrancy and diversity of journalism across Asia as the region modernizes and liberalizes in a number of important aspects. Journalism whether online or printed remains crucial for the development of societies by providing channels and forums for a broad range of views as well as keeping readers up to date with the latest news and trends. The diversity of entries from across Asia in a growing number of formats ranging from the Internet and online portals to more traditional newspapers and magazines reflects the trends in journalism around Asia.



SOPA has been active this year starting with a Media Insiders Breakfast focusing on the opportunities from big data for publishers and a Webinar explaining the rise of native advertising. The Webinars have brought journalists and editors from around the world together to exchange valuable ideas on the same internet platform. Last November, we held the first ever HKBU-SOPA Award Winners Forum bringing former SOPA award winners and holding sharing sessions with journalism students of Hong Kong Baptist University.

We appreciate very much the efforts and support of our esteemed panel of judges, chaired by Tom Leander. The awards have been superbly assisted by administrators at the Journalism and Media Studies Centre, The University of Hong Kong.

The sponsorship of InvestHK, Hong Kong High Technology Limited, K11, The Langham and Golin Harris is vital to the success of this important event.

Thank you to all entrants in the awards. Regardless of the outcomes of our various categories, it seems to me that all of us who live in Asia and rely on quality journalism and the business of publishing to keep in touch with what's happening around the world and in our region are the winners thanks to the diligent efforts of our reporting and editing colleagues. It is from this solid and improving foundation that the SOPA Awards have grown to be the celebration event for journalists in Asia.

A handwritten signature in black ink that reads "David E. Smith". The signature is fluid and cursive.

David E. Smith
 SOPA Chairman
 2013-2014

The Society Of Publishers in Asia

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Mission Statement

The Society of Publishers in Asia (SOPA) exists to promote excellence in journalism and best practices across all local and regional publishing platforms in Asia Pacific.

SOPA is dedicated to:

Freedom of the Press across the region.

Promoting and sharing best business and operating practices for the benefit of members, their readers and customers through understanding and embracing emerging platforms and technologies.

Developing the skills of media professionals across the region.

Bringing together media owners, marketing agencies, business partners and clients for the mutual benefit of the professional publishing industry and its stakeholders in the region.

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THE WORLD. AND WHAT TO MAKE OF IT.

Editorial Committee Chairman's Message

The Society of Publishers in Asia Editorial Awards, running now sixteen years, has settled into a comfortable pace of growth.

Comfort isn't everything.

The 2014 awards – reflecting entries from the calendar year 2013 – once more beat the previous year in entries, with 676 total, versus 653 last year.

That makes this year a record, but as we proclaim a record seemingly every year – and this is the third year I've been composing this note. It's beginning to sound a bit disingenuous to keep doing so based only on incremental gains.

Evidence for this is reflected in the way this year's numbers panned out. Entries for category A, the big publications, rose after dropping last year. In category B, publications up 50,000 in circulation, saw a healthy jump in entries. But these gains were offset by an unfortunate drop in entries from Category C, our Chinese language entrants. We will try to improve this record via different methods of outreach to Chinese language journalists for next year's contest.



The news organisations that vie in this annual contest cover the world's most newsworthy region, politically and economically. It's a region where political change is emerging everywhere, where China is amid a gruelling anti-corruption campaign, flexing its muscles in the South and East China Seas, and striking energy pacts with Russia; where India's political spectrum has dramatically shifted; where Japan is still recovering from its nuclear disaster experimenting with pump-priming its economy; where Thailand has erupted in civil strife once again and now a military coup; where the good prospects of political reform in Myanmar are marred by persecution of the Rohingya people; and where plane on a routine flight from Malaysia can somehow vanish into thin air and leave the world scratching its head.

And all this is happening right now.

The problem isn't in the coverage. Judging by this year's entries, the work being done in Asia is thrilling – and that's reflected across all entries.

That's why stories from this part of the world are increasingly prominent in the global marketplace of ideas.

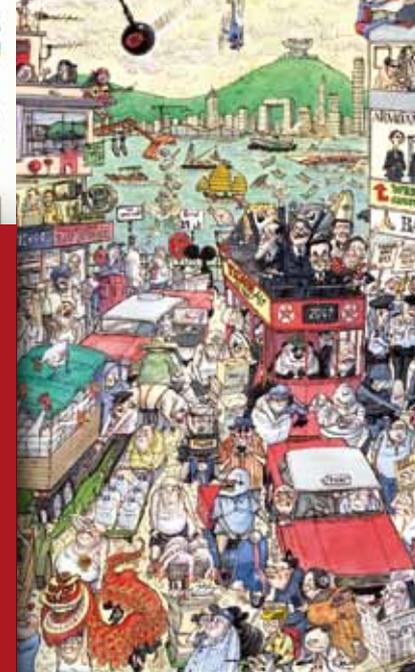
Reporters put their lives on the line to do so here, too: in 2013, five were killed in Pakistan, three in the Philippines, three in India, and one in Bangladesh, all proven or suspected murders, according to Committee to Protect Journalists. In several nations they risk jail for honest practice of their trade.

Given all this laudatory work and courageous behaviour, a little more competitive verve would be appropriate for these awards. That would translate into more entries and more interest from publications operating in region, whether they be SOPA members or not. More commitment to SOPA itself from the major news organisations is needed. Despite the constant refrain of the difficulty of this business in transition to a digital economy where it's tough to make any money no matter how good the work is, who else has the money to underwrite the values of an important independent press awards?

Stepping down from my own personal Hyde Park Corner, I'd like to take this opportunity to thank all the professionals that devote their time and energy to SOPA. First and foremost, I want to thank Ying Chan, director of the Journalism and Media Studies Centre of The University of Hong Kong, for her support and critical thinking. Jeffrey Timmermans, our head judge, worked as hard as Moses to oversee our coterie of 123 judges around the world. Special thanks goes to those judges themselves, for devoting their time and effort. William Chang, of the JMSC, was our SOPA administrator and a sage and patient one in a position where sudden difficulties have a tendency to pop up in the heat of deadline. I'd also like to thank Christine Wong of SOPA, whose support has been invaluable in building these awards.

Finally, I'd like to extend a great thanks to my fellow editorial committee members. Their good judgement, esprit and dedication to the quality of these awards have ensured that our goals are firm: to protect free speech, promote great work, and ensure the independence of this vital undertaking.

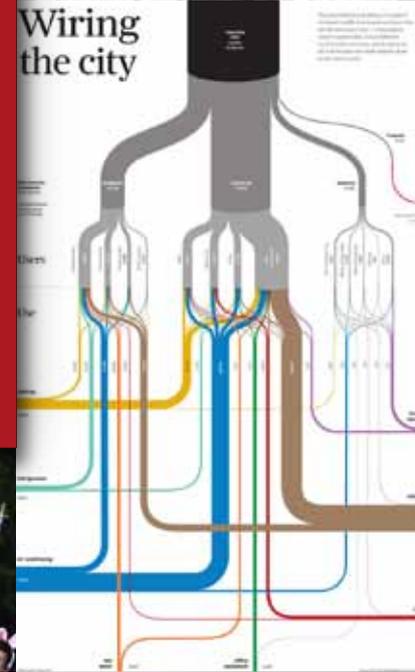
Tom Leander – Chairman
 SOPA Editorial Awards Committee
 2013-2014



87

AWARDS

2006 – Present

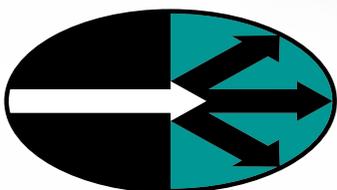


A LEGACY OF EDITORIAL EXCELLENCE

87 awards in the past eight years

It has been an honour and a privilege to be recognised again by our peers for the work of our reporters, editors, designers and illustrators.

Our sincere thanks and appreciation go to SOPA and our hardworking team for continuing to support excellence in journalism.



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Master of Ceremony



Tara Joseph

Editor-In-Charge, Reuters Digital Video, Asia

A journalist with more than 20 years financial reporting experience, Tara Joseph currently leads the financial multimedia unit, Reuters Digital Video in Asia.

Tara has more than 10 years experience reporting and presenting for TV in Asia, including daily shows for BBC World and China's CCTV. She has moderated numerous webcasts and panel events including shows hosted at the World Economic Forum in Davos. Tara was previously global editor and main presenter of Reuters Financial Television based in London.

Tara is a graduate of the Columbia University School of Journalism, and Smith College in the United States. She serves on the board of the Foreign Correspondent's Club in Hong Kong, and has taken roles as FCC president and convenor of the professional committee.

Moderator



Ying Chan

Journalism and Media Studies Center at The University of Hong Kong

An award-winning journalist, Chan is currently professor of journalism and director of the Journalism and Media Studies Center at The University of Hong Kong. As founding director of the JMSC, she has created graduate, undergraduate and professional programs in Hong Kong and mainland China.

Prior to joining HKU in 1998, Chan spent 23 years working as a journalist in New York City. Her honors include a Nieman Fellowship, a Polk Award for her reporting on the human-smuggling trade from China, and an International Press Freedom Award for her battle against a criminal libel suit in Taiwan.

She consults often for HK and international media organizations and serves on the board of directors of the Media Development Loan Fund, USA, and the steering committee of the Global Fund for Media Development. She was also a board member of the Peabody Awards for electronic media from 2004 to 2009. Her research interests include media development in China, journalism education, and practices of professional journalism.

Panelists



Hannah Beech

TIME Asia

Hannah Beech is TIME's East Asia Correspondent and China Bureau Chief. She covers politics, conflicts, culture, diplomacy and other regional issues from a base in Beijing. Beech joined TIME, the world's largest English-language newsweekly, in 1997 as a reporter in Hong Kong. In 2000 she moved to Beijing as a correspondent and later relocated to Shanghai to serve as Shanghai Bureau Chief. She became the Bangkok-based Southeast Asia Bureau Chief in 2006 and returned to China in 2010. One of the few international journalists to report widely from Burma, she also has spent more than a decade documenting the tremendous rise of China and other Asian economies.

During her tenure at TIME, Beech has reported across Asia, from Afghanistan and Papua New Guinea to East Timor and Tajikistan. She has won numerous reporting honors, including the Amnesty Human Rights Press Award, the Henry Luce Award and several Society of Publishers in Asia prizes. In 2011, she was named the Journalist of the Year by the Society of Publishers in Asia. Beech, who is half-Japanese and half-American, speaks Japanese, Mandarin and French.



Kate O'Keeffe

The Wall Street Journal

Kate O'Keeffe is the Wall Street Journal's global gambling reporter. Based in Hong Kong for the past four years, she has contributed to major Wall Street Journal scoops on the dispute between Steve Wynn and his former partner Kazuo Okada, and on the U.S. government's money laundering and bribery investigations into Las Vegas Sands Corp.

She has also taken on special assignments such as disaster reporting in the Philippines and a series on Cambodia's garment industry.

She joined the company as an editor in Singapore in 2008 after graduating from Princeton University in 2005. She is a native of Buffalo, NY.



Bopha Phorn

The Cambodia Daily

Bopha Phorn is Editor-at-Large for The Cambodia Daily, Cambodia's leading newspaper. She has been working as a journalist for about eight years. As an investigative journalist, Bopha covers economics, politics, corruption and environmental issues. Bopha tracks the activities of the prime minister, other cabinet ministers, opposition leaders and National Assembly members. She began her career with Deutsche Presse Agentur in 2006 when she was 21 years old. She started working for The Cambodia Daily newspaper in 2008. After two years of reporting, she was assigned as Assignment Editor.

Bopha received the Courage In Journalism Award from the International Media Foundation (IMWF) for her report on rampant illegal logging when she was shot at by military police while investigating the story. Bopha also attended the Political and Electoral Reporting course of the International Institute for Journalism in Germany in 2012 after she attended the Writing and Reporting News course supported by Thomson Reuters in London in 2010. She also has contributed a chapter to a book called Phnom Penh Noir.



Didi Kirsten Tatlow

The International New York Times

Didi Kirsten Tatlow is a correspondent for the International New York Times in Beijing.

Didi has won a dozen journalism prizes, including SOPA awards and human rights awards. Born in Hong Kong, she has worked and lived in Asia and Europe for nearly two decades and speaks several languages including Chinese and German. She previously worked at The Associated Press, Die Welt, and the South China Morning Post, among others.

She lives in Beijing with her husband, children and two Boxer dogs. She's chiefly interested in the sociocultural politics of the (to her) Big Three: gender, the state, and the arts.



Apple Daily has the highest circulation among all audited paid newspapers in Hong Kong. It has an average daily circulation of 195,941 copies

[Source: Hong Kong Audit Bureau of Circulations (HKABC) - Audited Circulation Report (July to December 2013)]



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Members of the SOPA Editorial Awards Committee



Tom Leander
Chairman

Editor-in-chief for
Asia,
Lloyd's List



**Jeffrey
Timmermans**
Head of Judges

Lecturer and director
of the undergraduate
journalism program,
The University of Hong
Kong's Journalism &
Media Studies Centre



Cliff Buddle

Editor, Special Projects,
South China Morning
Post



Wei Gu

China Wealth and
Luxury Editor and
Head of Original
Reporting for CWSJ,
The Wall Street
Journal



Vivian Kwok

Editor-in-Chief,
Bloomberg
Businessweek (Chinese)
彭博商業周刊 / 中文版



Louis Lucas

Journalist,
Financial Times



Philip McClellan

Asia Editor,
International
New York Times



Carolyn Qu

Deputy Editor,
Reuters Chinese
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Yin-Chuen Wu

President,
CommonWealth Magazine

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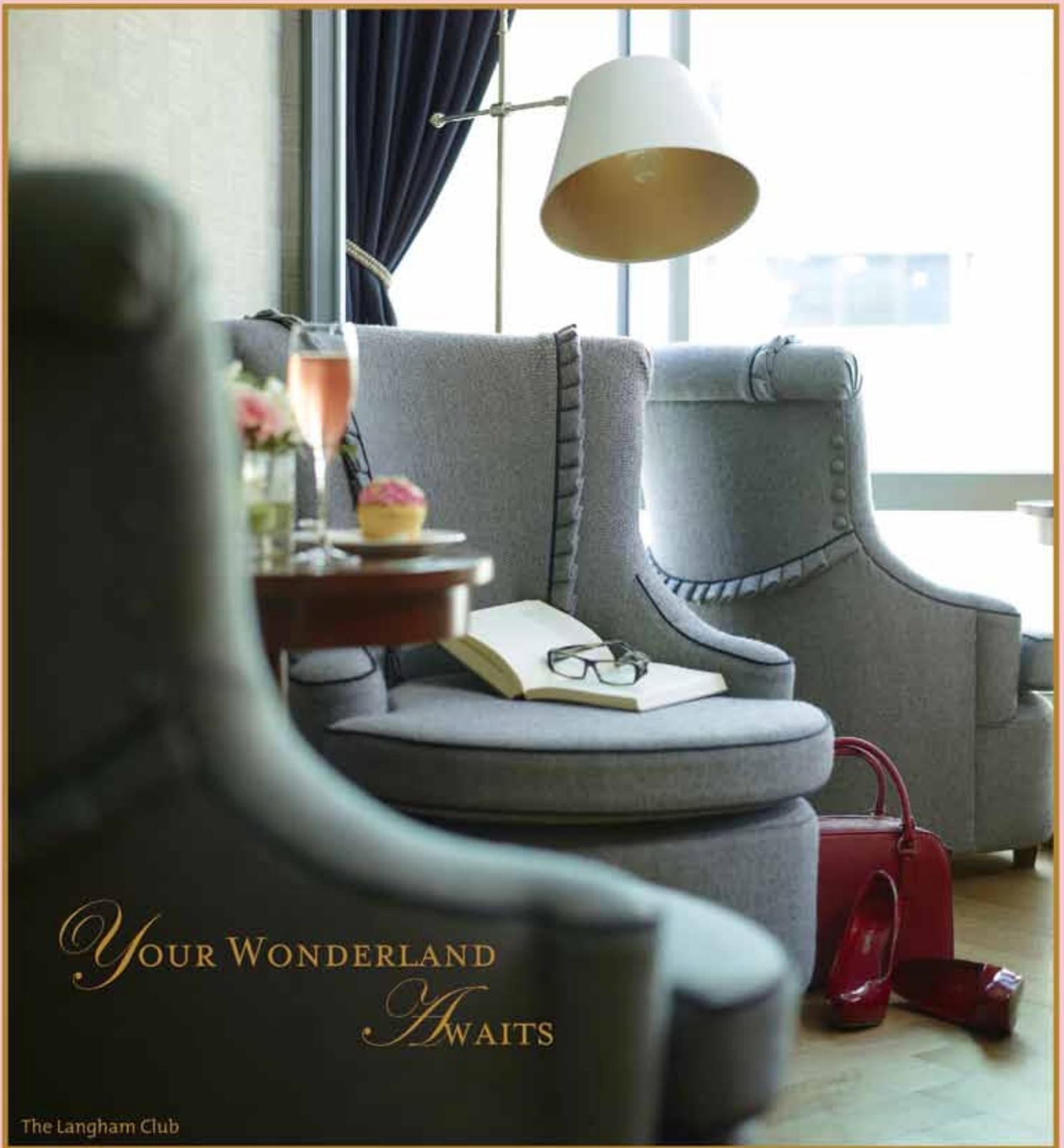
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List of Judges

Name	Company	Title
Zoher Abdoolcarim	TIME Asia	Asia Editor
Thomas Abraham	University of Hong Kong	Director, Master of Journalism Programme and Public Health Media Programme, and Associate Professor of Practice.
Roy Appleton	The Dallas Morning News	Staff writer
Jasper Becker	Asia Weekly	Publisher
Keith Bradsher	The New York Times	HK Bureau Chief
Joseph Chan	School of Journalism and Communication, The Chinese University of Hong Kong	Professor
K C Chan	Hong Kong Economic Journal	Deputy Publisher and President of EJ Digital
Pui-king Chan	Journalism and Media Studies Centre, HKU	Honorary Lecturer
Quinton Chan	Weber Shandwick	Vice President
Wade Chan	Hong Kong Baptist University	Lecturer
Ying Chan	Journalism and Media Studies Centre, The University of Hong Kong	Director & Professor
George Chen	South China Morning Post	Financial Editor
Allen Cheng	Institutional Investor Inc.	Managing Director of Institutional Investor Magazine Group (Asia)
Siu Wai Cheung	School of Communication, Hong Kong Baptist University	Senior Lecturer and Associate Programme Director
Bonnie Chiu	Hong Kong Baptist University	Senior Lecturer
Joyce Choi	Bloomberg	Photo Editor
Judith Clarke	Hong Kong Baptist University	Associate Professor, Journalism Department
Dean C K Cox	Hong Kong Baptist University	Multimedia Journalism Teacher, Journalism Department
Gery Doyle	The New York Times	Assistant Business Editor -- Asia
Mathew Driskill	Thomson Reuters	Senior Editor
Bob Drogin	Los Angeles Times	Washington Deputy Bureau Chief
Siddhartha Dubey	Brookings India	Director, Operations & Communications
Graham Earnshaw	China Economic Review	Publisher
Miles Edelsten	The Associated Press	News Director
Robin Ewing	Hong Kong Baptist University	Reporting Lecturer, Journalism Department
William Foreman	University of Michigan	Global Communications Manager
Brian Fowler	Bloomberg News	Managing Editor, Japan, Korea
Josh Friedman	Columbia Journalism School	Former Director of International Programs at Columbia University
King-wa Fu	Journalism and Media Studies Centre, HKU	Assistant Professor
Wai Kong Fung	Apple Daily Hong Kong	Editorial Columnist
Ian Gill	Freelance	Writer /Journalist
Danny Gittings	HKU School of Professional and Continuing Education	Assistant Professor, College of Humanities and Law
Paul Goddard	Freelance	Freelance
Nisha Gopalan	Wall Street Journal	Asia Deals Editor
Wei Gu	Wall Street Journal	Head of original reporting for CWSJ
Steve Guo	HK Baptist University	Head, Dept. of Journalism
Tim Hamlett	HKBU	Consultant
Alexandra Harney	Thomson Reuters	Special Correspondent
Brant Houston	University of Illinois at Urbana-Champaign	Knight Chair in Investigative and Enterprise Reporting
Terril Jones	Freelance	Freelance
Masato Kajimoto	The University of Hong Kong	Lecturer, Journalism and Media Studies Centre
Barry Kalb	The University of Hong Kong	Honorary Lecturer, Journalism and Media Studies Centre
Glenda Korporaal	The Australian	Senior Business Writer
Anne Kruger	University of Hong Kong	Teacher
Elaine Kurtenbach	The Associated Press	Correspondent, Business Writer
Vivian Kwok	Bloomberg Businessweek/Chinese	Editor-in-Chief
Carol Lai	Akita International University	Associate Professor, Graduate Program in Global Communication
Cheryl Lai	Thinking Taiwan Forum	Editor
C K Lau	Hong Kong Baptist University	Principal Lecturer
Kelvin Lee	Academy of Film, Hong Kong Baptist University	Senior Lecturer
Urban Lehner	Freelance	Editor
Charlotte Li	Bloomberg	Editor-at-Large, Bloomberg Businessweek
Daisy Li	Next Media Interactive Ltd	News Director
Adrian James Libunao	University of Hong Kong	Online Media Producer
Caroline Lin	National Taiwan University	Associate Professor
Bertil Lintner	Asia Pacific Media Services	Freelance Writer
Kin-ming Liu	South China Morning Post	Former Deputy Chief Editor, Multi-Media Content
Darren Long	Haymarket Media Limited	Senior Art Editor
Louise Lucas	Financial Times	Asia News Editor

Name	Company	Title
Rose Luqiu Luwei	PHOENIX SATELLITE TELEVISION	EXECUTIVE NEWS EDITOR
MaryKay Magistad	Freelance	Journalist/Writer/East Asia specialist
William Mallard	Reuters	Deputy Bureau Chief
Philip McClellan	International New York Times	Asia Editor
Jane Meacham	Sustainable Investments Institute	Contract Research Analyst
William Mellor	Bloomberg News	Senior Writer
Kees Metselaar	JMSC	Honorary Lecturer
Lee Miller	Bloomberg News	Editor-at-large
Ken Moritsugu	The Associated Press	Tokyo Bureau Chief
Gene Mustain	Gene Mustain Editorial Consulting	President
Adam Najberg	The Wall Street Journal	Digital Editor
Dean Napolitano	The Wall Street Journal	Senior Editor
Lin Neumann	Strategic Review	Publisher
Joyce Nip	The University of Sydney	Senior Lecturer
Bret Okeson	Bloomberg	TOP Editor
Abe Peck	Medill School / Northwestern University	Director of Business to Business Communication Professor Emeritus in Service Medill / Consultant
David Pilling	Financial Times	Asia Editor
David Plott	Global Asia	Managing Editor
Carolyn Qu	Thomson Reuters	Deputy Editor of Chinese News
Ross Ramsey	Texas Tribune	Executive Editor
Eli Reed	University of Texas at Austin	Clinical Professor
Shubhrangshu Roy	Financial Chronicle	Editor in Chief
John Saeki	Agence France-Presse	Head of English Graphics Hong Kong Region
Michael Schuman	Time Magazine	Asia Business Correspondent
Yee-lan Sham	Department of Communication and Journalism, Hong Kong Shu Yan University	Part-time Teacher
Assif Shameen	The Edge	Consulting Editor
Kamal Siddiqi	The Express Tribune	Editor
Kevin Sites	The University of Hong Kong	Associate Professor of Practice
Craig S Smith	New York Times	Managing Director, China
Daniel Sneider	Stanford University	Associate Director for Research, Walter H. Shorenstein Asia-Pacific Research Center
Anthony Spaeth	The JoongAng Daily	Chief Editor
Tzen-ping Su	Advance Media Social Enterprise Company Ltd.	Chairman
Leon Suen	Lumensium	Director
Keen-man Tai	Radio Television Hong Kong	Deputy Director of Broadcasting (Programmes)
Shih Ying Tan	Leap Limited	Director
William Tarrant	Reuters News	Enterprise Editor, Asia
Nora Tejada	Freelance	Photographer
Edith Terry	Cotton Tree Production	Managing Director
Jeffrey Timmermans	The University of Hong Kong	Director, Bachelor of Journalism programme
Heather Timmons	Quartz	Asia Correspondent
Yiu Ming To	Department of Journalism, Hong Kong Baptist University	Assistant Professor
Rusty Todd	The University of Texas at Austin	Professor
Eldes Tran	The International New York Times	Copy Editor
Brad Tyer	Texas Observer	Managing Editor
Pedro Ugarte	Agence France-Presse (AFP)	Photo Director Asia-Pacific
Jeremy Wagstaff	Thomson Reuters	Chief Technology Correspondent, Asia
Tamas Waliczky	City University of Hong Kong	Professor
Qihua Wang	Harun Report	Editor-in-Chief
Xiang-Wei Wang	South China Morning Post	Editor in Chief
Bettina Wassener	International New York Times	Economics / Business Correspondent
Doreen Weisenhaus	The University of Hong Kong	Associate Professor and Director of the Media Law Project, Journalism and Media Studies Centre
Laurel West	Economist Group	Asia Director, Industry & Management Research
May Wong	Hong Kong Design Institute	Lecturer
Herbert Wu	EuroFinance, the Economist Group	Head of Editorial, Asia Pacific
Yin-chuen Wu	CommonWealth Magazine	Managing Editor
Li Xin	Dow Jones/Chinese Wall Street Journal	Editor-in-Chief
Lea Yang	Condé Nast Interculture Group	Senior Project Director
Chris Yeung	Hong Kong Economic Journal Co., Ltd	Deputy Chief Editor
Michael Yiannakis	Freelance	Journalist
Eunice Yoon	CNBC	Senior Correspondent
Li Yuan	The Wall Street Journal Chinese Edition	Managing Editor
William Zheng	South China Morning Post	Chief Editor of SCMP Chinese
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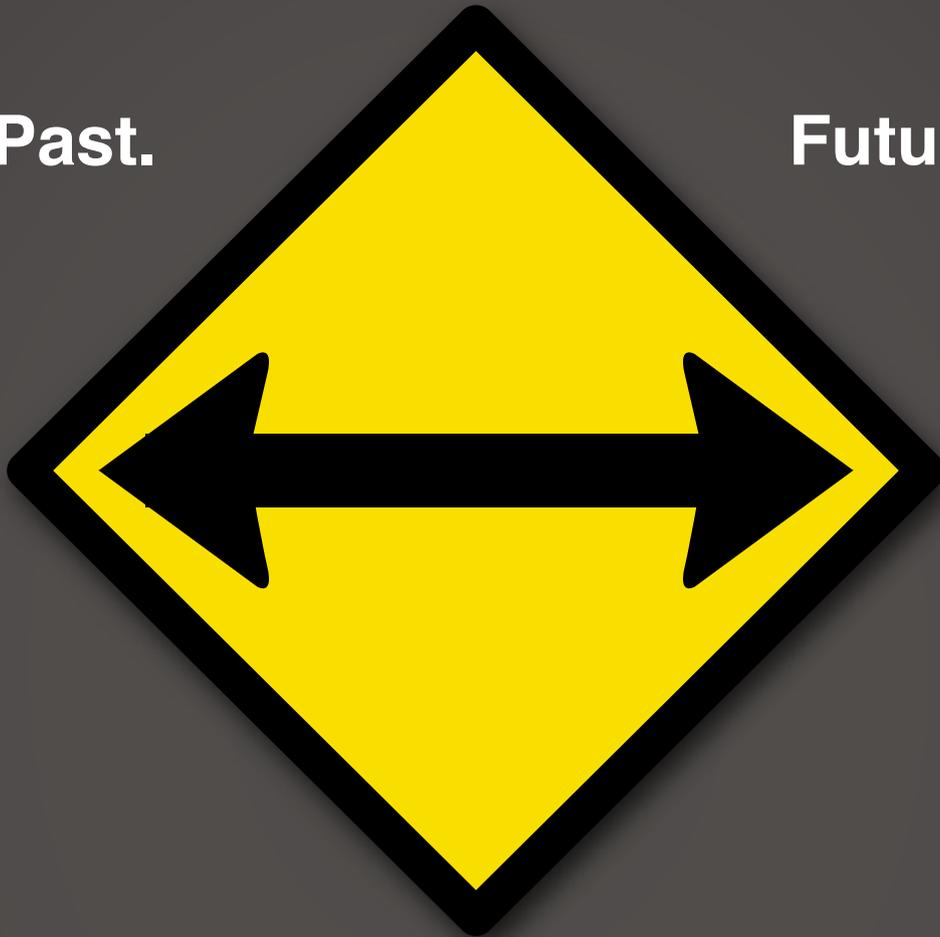


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